

WIN THE
**ULTIMATE
MAN CAVE**
GIVE - A - WAY

SPONSORED BY:
MERCHANTS METALS & FORTRESS FENCE PRODUCTS

**\$10,000
GRAND PRIZE**

THE SEASON STARTS:
9-1-14



MEET THE PLAYERS



RESIDENTIAL

- True 5/8" Square Picket
- 48" of Adjustability in an 8' Section
- E-Coat Plus an Architectural Grade Powder Top Coat



COMMERCIAL

- 3/4" Square Picket
- 30" of Adjustability in an 8' Section
- E-Coat Plus an Architectural Grade Powder Top Coat



INDUSTRIAL

- 24" of Adjustability in an 8' Section
- 100% Domestic G90 Steel
- Premium Dual Powder Coat
- Manufactured in the USA



THE KICK-OFF

Merchants Metals and Fortress Fence Products are pleased to introduce the Ultimate Man Cave Give-A-Way.

When you purchase select quantities* of Fortress Fence Products from Merchants Metals during **September 1, 2014 - February 6, 2015**, you get entered to win the Man Cave of your dreams, valued at **\$10,000**. But, don't go tearing down walls just yet. During the promotion period you also have the opportunity to earn some great accessories that can really "MAN" up the space.

*Minimum purchase price for entry qualification is \$2,500 (pre-tax) of Fortress Fence Products.



THE PLAY-BY-PLAY

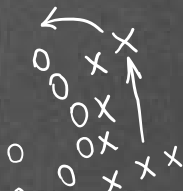
THE PLAY	PURCHASE AMOUNT		ENTRY TICKETS	PRIZE
COIN TOSS	\$2,500 Increments	=	1	+ Entry into Grand Prize Drawing
FIRST DOWN	\$10,000	=	4	+ \$200 Gift Certificate to NFLShop.com
FIELD GOAL	\$30,000	=	12	+ Energy - Power Bar Elite 2-Way Soundbar System
TOUCHDOWN	\$70,000	=	28	+ XL Big Green Egg - The Ultimate Cooking Experience

MVP:

Winner of Grand Prize Drawing for the Ultimate Man Cave!

Every \$2,500 spent on Fortress Fence Products gets you one (1) entry into the grand prize drawing. Once your cumulative purchases reach \$10,000 you start earning rewards as well as entries. Promotion runs September 1, 2014 - February 6, 2015. Grand Prize valued at \$10,000. Drawing will be held on February 13, 2015.

For promotion details visit:
MerchantsMetals.com/Promotions



COIN TOSS

Purchase \$2,500
in Fortress Fence Products:



EVERY \$2,500 IN PURCHASES

=

1 ENTRY

FIRST DOWN

.....

Purchase \$10,000
in Fortress Fence Products:



\$200 NFLSHOP.COM GIFT CARD

+

4 ENTRIES

FIELD GOAL

.....

Purchase \$30,000
in Fortress Fence Products:



ENERGY-POWER BAR ELITE SOUNDBAR

+

12 ENTRIES



TOUCHDOWN

.....

Purchase \$70,000
in Fortress Fence Products:



XL BIG GREEN EGG

+

28 ENTRIES

MVP

The Most Valuable Player
and Winner of the
Ultimate Man Cave!




hayneedle.com
find everything home




GANDERMTN.
WE LIVE OUTDOORS

\$10,000 TO BUILD YOUR
ULTIMATE MAN CAVE

EXAMPLE

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Purchase \$35,000 on Versai,
V2 or Titan Fence:

- RECEIVE -



14 ENTRIES INTO ULTIMATE
MAN CAVE GIVE-A-WAY



\$200 NFLSHOP.COM
GIFT CARD



ENERGY POWER BAR ELITE
SOUND BAR SYSTEM

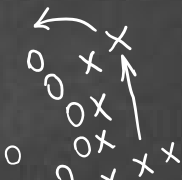


BECOME THE ENVY
OF ALL YOUR FRIENDS

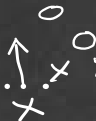
THE RULES

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1. Entries based on purchase of Fortress brand ornamental fence products only, no exceptions. Products include the Versai, V2 and Titan lines.
2. All sales amounts are calculated on a pre-tax basis.
3. Prizes awarded are based on total combined invoices during the promotion period and will be distributed in the form of a gift card.
4. Prizes will be awarded based on a 3 level system: First Down, Field Goal & Touchdown. Once a level has been reached, a gift card will be awarded. Please allow up to 6 weeks for the award to be processed.
5. Each \$2,500 increment of Fortress product purchased equals (1) one entry into the "Ultimate Man Cave" prize drawing. There is no limit to the amount of entries you can earn. Drawing will be held and winner announced on February 13, 2015.



THE RULES



6. Prize drawing not to exceed \$10,000 in value and is not redeemable for cash. Winner will be drawn at random at the end of the promotion period on February 13, 2015.
7. Ultimate Man Cave Prize will be awarded in the form of gift cards to a maximum of three (3) retailers of the winner's choosing. The winner may choose the dollar amount on each card in order to customize their ultimate man cave. Gift Card options include hayneedle.com, Best Buy and Gander Mountain. Winner may specify another location of their choosing.
8. All orders must be received and invoiced by 2/6/15 to be eligible. No exceptions.
9. Promotion runs September 1, 2014 - February 6, 2015.

